

A VOICE in the CROWD

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ABSTRACT

From Corporate America to academia, to all ranks of government and appointed positions, women are regularly interrupted, talked over, misheard, misperceived, and often just completely ignored, when they speak. Research indicates that there are many different reasons why women are often seen, but not heard. Some of these include physical attributes such as voice pitch and word choices, but more often it is due to inherent social and cultural biases that have yet to be defined and broken. While it is true that women tend to be more soft-spoken, research shows that female voices are more likely to influence negotiations, decisions, and de-escalate confrontations more positively with greater outcomes. This presentation allows you to journey with me over the past eight weeks of education and be a witness to the teachings that has given me the insight and inspiration to create an awakening within myself and the women around me. Within this virtual poster you will be able to see that through strengthening personal development and increasing core competencies, we can identify problems and possible solutions that can be taken to increase voice attention and the importance of not settling to be just another "Voice in the Crowd".

Link to video
<https://screencast-o-matic.com/watch/cYOTrUd4jm>

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INTRODUCTION

Throughout my personal and professional life, I have watched women struggle to find their voice and gain the confidence needed to stand up and speak out about things of importance. But what would happen if we as women took a more intentional approach and began to use our voice to inspire others to do the same? If I zone in on my strengths and you zone in on your strengths, just imagine the difference we could make together. The opportunities that we could create and the confidence and power that would be shown through a more unified voice would be mind blowing. The voice is an amazing gift, both a privilege and a responsibility, but someone must be the first to speak up and that someone may just be you.

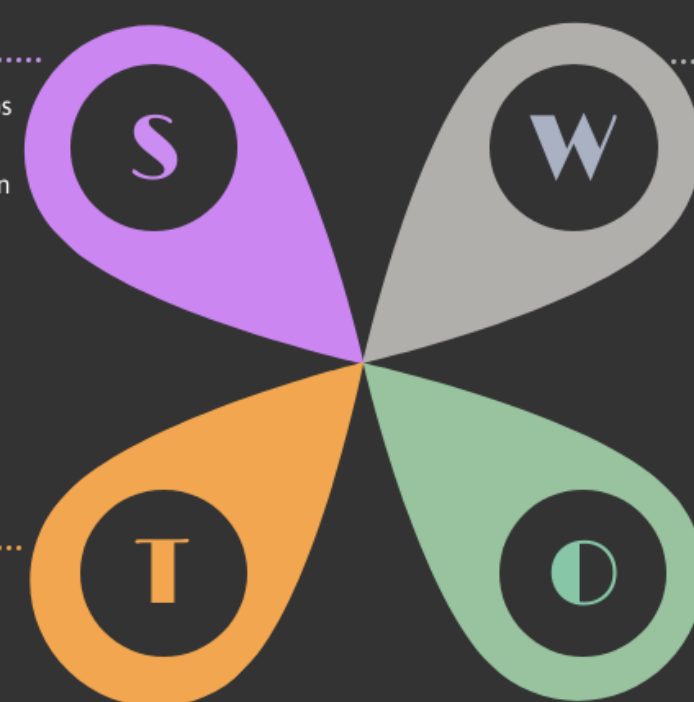
Rosa Parks = *"The mother of the freedom movement"*
Ruth Bader Ginsburg = *"The first female Jewish Justice"*

Where would the world be without the leadership of Rosa Parks and Ruth Bader Ginsburg? These women were both the first of their kind and because of their courage, confidence and passion, they not only made history, they changed our future. RGB said it best "Fight for the things you really care about but do it in a way that will lead others to join you".

Personal Clifton Strengths SWOT ANALYSIS

Strengths

- Relator - Enjoys Close Relationships
- Futuristic - Inspired by the future and energizes others with my vision
- Achiever - Hardworking and takes great satisfaction on being productive.
- Significance - Desires to make a great impact
- Focus - Prioritize and then act



Weaknesses

- Introvert
- Analytical
- Emotional
- Lack of attention to detail

Opportunities

- Be the first
- Speak with passion
- Change my community
- Make a difference for my daughters and granddaughters
- Educate others through my leadership

THREATS

- Men
- Close-minded women
- Culture Bias

Identifying your strengths allows you to better position yourself as a leader and guides you with a sense of confidence and courage that you may have not had before. As part of my strengths include building relationships and inspiring others it is important that I act in a manner that allows me to motivate, influence, and encourage an atmosphere of listening and acting to ensure that everyone has a voice that is heard.

RESULTS

5 REASONS TO BE A VOICE
"A Woman with a voice is, by definition, a strong woman" - Melinda Gates

WHAT YOU HAVE TO SAY HOLDS VALUE AND WORKTH

YOU HAVE A PASSION TO SHARE, HELP, AND CHANGE THE SITUATION AROUND YOU

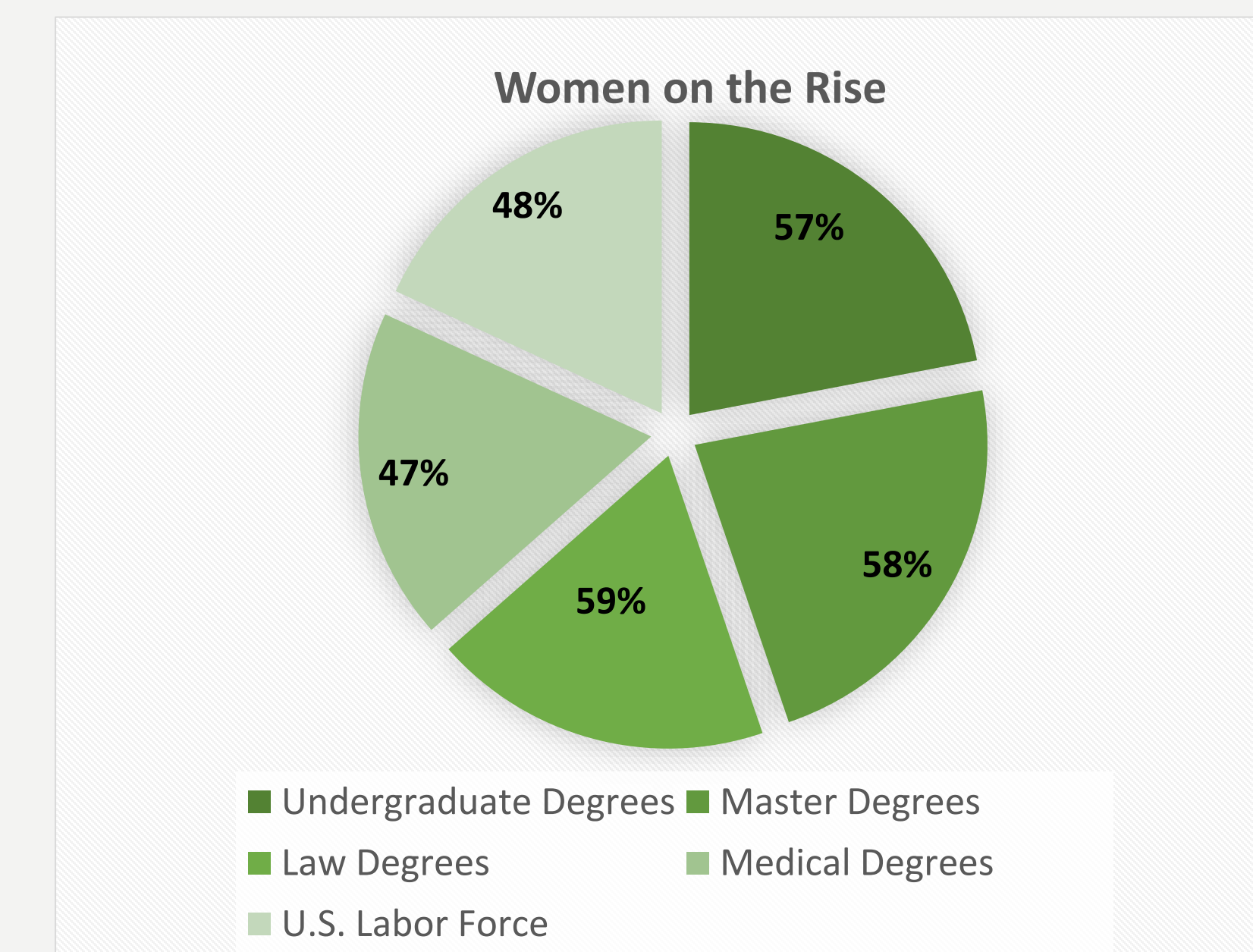
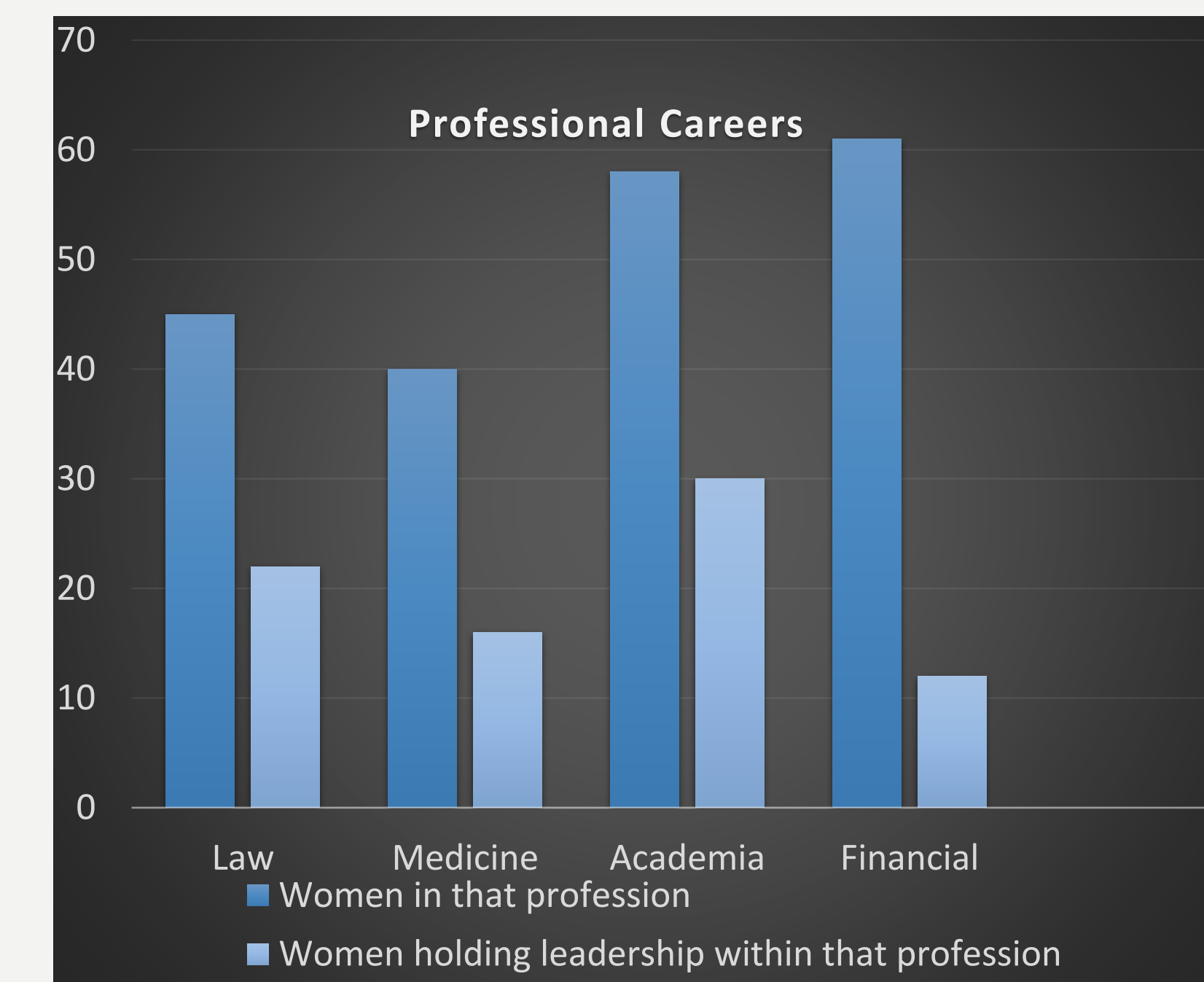
YOU ARE WILLING TO LISTEN AND HAVE THE COURAGE TO STAND UP FOR OTHERS

YOU ARE NOT AFRAID TO STAND ALONE

OTHER'S NEED YOU TO BE THE 1ST!

References
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Data and Statistics



Conclusion

Effective innovation requires a plethora of diversity thinking. If women continue to be only seen and not heard, then 50.2% of the population is being discarded. Statistically we clearly have the numbers to make a great impact and now more than ever we have the responsibility to use our platforms to make a difference. While, there is no conclusive evidence on how to increase the voices of women either professionally or socially, there are promising signs of progress. We live in a time that the momentum of gender equality is shifting and stronger than ever. So ladies the time is now to stop being a voice in the crowd and begin initiating the crowd!